ABOUT US

Introduction to our mission, work, and services
We believe that the key to transforming the world is through education.

As an educational company, our purpose is to provide international education for a better world. We design and operate short-term transformative learning experiences that can impact students’ worldview, deepen their understanding of global issues, and help build the foundation that will guide our future leaders and society.
At heart, we are a Latin American company.

Campus b was born in São Paulo, Brazil, where we continue to be headquartered. In the past decade, however, we have expanded our operations to seven additional countries to allow students to witness the breadth and diversity of the region.

We currently are able to run programs in the following countries:

- Argentina
- Bolivia
- Brazil
- Colombia
- Chile
- Mexico
- Peru
- Uruguay
As an international education provider, we aim to facilitate and enhance global experiences for students around the world through a wide array of service offerings.
ON-SITE LOGISTICS

Our team of experts has a wealth of experience in providing high-quality, seamless logistics solutions for universities and students around the world. We work closely with universities to ensure that all logistical aspects of their programs run smoothly in order to maximize the student experience. Among our main services:

- **Transportation**: we work with a network of trusted providers to ensure that students have safe and reliable transportation throughout their program, whether by land, air, or water.
- **Housing**: we offer unique and personalized accommodations—from Amazonian river boats to apartments—to meet students’ needs and preferences.
- **Local coordination**: we bring in bilingual trained professionals that have experience in leading student groups, conducting program coordination, and community building to handle day-to-day logistics.
EXPERIENCES THAT GO BEYOND

For each program, we curate a variety of experiences that will give students an authentic and in-depth understanding of the local culture, history, and social dynamics in order to go beyond the traditional tourist experience. This can include:

- Spanish Language Crash Course
- Brazilian Cooking 101: Moqueca
- Visit and Tour of Machu Picchu
- Footvolley Match on Ipanema Beach
- Churrasco (BBQ) with Locals
- Amazonian Trail Hike
- Local Supermarket Scavenger Hunt
- Coffee Farm Tour in Colombia
LOCAL VISITS

Whether you’re looking for a tour of a local company office, a visit at a local non-profit organization, or a roundtable discussion with subject matter experts, we have the network and capabilities to supplement your program with people, places, and experiences that help students dive deeper into their field of study.

ACADEMIC LECTURES

Having access to a wide network of local professors, universities, and subject matter experts, we are able to offer a wide range of lectures for students to gain a different perspective on their field of study. The lectures are tailored to the specific needs of the university and students.

PROJECT-BASED LEARNING

For programs that require more applied or practical learning, we are able to source real-world projects from local companies, non-profits, and governmental agencies. In addition to procuring the project and project host, we are able to guide students through the experience with our own in-house mentorship and academic support.
In order to help students get a full sense of the local culture and reality—even in a short period of time—we can recruit and include local students in your program. Beyond serving as cultural ambassadors, these local students often become friends that go well beyond the end of the program.

For programs with a project-based component, these individuals can also work in tandem with your students in order to help develop a culturally-relevant solution to the challenge proposed by the local organization or company.
When the COVID-19 pandemic shut down international travel indefinitely, we had to adapt as an organization to be able to continue delivering on our mission of transforming the world through international education. This gave us the opportunity to develop new modalities of reaching students.

Today, our virtual programming aims not to replace traditional study abroad experiences, but provide a competency-based global option for students who may not otherwise be able to travel or for professors who want to internationalize their classrooms. Our virtual options include:

- **Virtual Project (embedded):** for professors looking to internationalize their course and/or provide a practical experience for students, we can source an entirely virtual project for students to work on during the semester.

- **Virtual Project (hybrid):** for professors who want to add a longer-term, more robust project to a study abroad experience, we can source a project for students to work on virtually leading up to the on-site component of the experience.

- **Academic or Cultural Supplement (hybrid):** prior to departing for an on-site experience, we can provide academic content (such as expert roundtables or lectures) or cultural preparation (such as a Portuguese crash course) virtually in order to help maximize the in-country experience.
for years we have collaborated with institutions from around the world, connecting each through programs and high-impact interactions
we are proud to be an accredited international education organization collaborating with our partners to foster value through education abroad
Campus B is a certified B Corp, which is a designation given to for-profit companies that meet certain standards of social and environmental performance, accountability, and transparency.

Campus B was the first non-higher education institution to be invited to join FAUBAI (the Brazilian Association of International Education), an association of over 250 Brazilian higher education institutions.

Campus B is proud to be a Generation Study Abroad Commitment Partner, an alliance of organizations and institutions around the world pledging to promote equity and increase access to study abroad programs.

Campus B is a founding member of the Global Learning Collective, the first truly global consortium of educational organizations that share similar values and offer similar services.

As one of the most active promoters of Brazilian culture abroad, campus B is officially registered with the Brazil Ministry of Tourism.
Interested in requesting a proposal?
Fill out the form below to give us a better idea of how we can help you.

https://campusb.typeform.com/requestproposal
Questions?

Feel free to contact us at:

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Check out our website:

WWW.CAMPUSB.ORG
¡Muchas gracias!
Muito obrigado!
Thank you!

We look forward to working with you.